

CONTACT

Location
Riyadh, Saudi Arabia

WhatsApp
+966 53 954 2469

Portfolio
behance.net/AhmedSaadi11

LinkedIn
linkedin.com/in/ahmedsaad-z

DESIGN

- Social Media
- Ad Campaigns
- Brand Identity
- Logo Design
- Key Visuals
- Carousels
- Billboards & Outdoor
- Menus & Print
- Typography
- Arabic & English Layouts

MOTION & AI

- AI Motion Graphics
- AI Product Photography
- 3D-style Visuals
- Higgsfield
- Magnific
- Claude Motion

SOFTWARE

- Photoshop
- Illustrator
- Figma
- HTML & CSS

LANGUAGES

Arabic — Native

English — Very good

Ahmed Saad

Senior Graphic Designer

Senior graphic designer with 13+ years of experience creating social media content, advertising campaigns and brand identities for Saudi and regional brands across fintech, real estate, F&B, healthcare and the cultural sector. I pair strong static design with AI-assisted motion graphics and product visuals, and care about design that gets real results.

13+
years designing

50+
clients

100+
campaigns

EXPERIENCE

Senior Graphic Designer — Saudi Brands
2025

Remote · Riyadh, Saudi Arabia

- Social media campaigns, ads and key visuals for 10+ Saudi brands, including Madfu, Al Raedah Finance, Makeen Real Estate, Burj Jiwar, Al Wadi, Al Tazaj, One Health, Riyadh Re and Elfeedback.
- Visual content for 12 Saudi cultural associations, including Film, Theatre, Music, Literature, Heritage and Visual Arts.
- 3D icon series, carousels and AI motion graphics for fintech and real estate brands.
- Seasonal and event campaigns: Ramadan, Eid, Saudi National Day, Black Friday, Money20/20 and Cityscape Global.

Senior Graphic Designer — DailyMealz
2019 — 2025

Meal subscription brand

- Led visual design across social media, app, outdoor and billboard channels.
- Delivered 50+ campaigns, including Ramadan, Eid, Saudi National Day, Founding Day, White Friday and a partnership campaign with Al Rajhi Bank.
- Produced motion graphics, short video ads and AI-generated product photography; maintained the brand guidelines.

Freelance Graphic Designer
2016 — Now

Brand identities, logos and social media for clients in Saudi Arabia and the region

- Identities and content for brands such as Como Vibe, Take and Go, Buildup, Vertirise and Dar Almawarid.

Graphic Designer — Alfarida Marketing Agency
2017 — 2019

- Social media, advertising and print materials for multiple agency clients, following each brand's guidelines.

Junior Graphic Designer — FNA Academy
2014 — 2016

- Print and social media marketing materials for courses and events.

EDUCATION

Bachelor of Engineering, Communications and Electronics · 2018

Courses: Adobe Photoshop & Illustrator · UI/UX Design (Figma) · Front-End Development (HTML, CSS, Bootstrap) · Digital Marketing